Round 2: Community Consultation

Round 2 community consultation procedure

Darebin City Council invited community members to provide comments on 22 projects developed from the YSYS round 1 investigation and 11 operational projects developed in other LAPM studies. The round 2 consultation occurred between 1 March 2024 to 14 April 2024.

The survey invited people to provide the following for each project:

- whether they support or oppose a proposed project, or are neutral
- if they oppose the project, to explain why
- to provide any additional comments regarding a project.

During this round of engagement community were asked to provide their opinions on reducing the speed limit of local roads in the Group B area to 40 km/h as well as about reducing the speed of local roads near activity centres and schools to 30km/h.

People could respond to the survey through the following platforms:

- online via the Darebin's Your Say consultation page via social pinpoint engagement portal
- Face-to-face targeted focus group sessions
- In-person drop-in sessions (Northcote NARC and Bundoora Polaris)
- email.
- Phone
- Hard copy paper survey

The consultation was advertised through the following channels:

- letter box drops to 24,500 households (including translations in 6 languages)
- website news article
- Your Darebin e-newsletter
- departmental e-newsletters
- customer Service on-hold message
- posters displayed at Council locations
- dedicated social media posts on 20 March, 29 March, 3 April, and 11 April in 2024
- Comms and Engagement section in the Cr. Bulletin on 2 April 2024.

Key stats from the round 2 community engagement are as follows:

- Through YSYS online engagement portal interactive map there were 2,061 contributions (received over the period 01 March to 14 April 2024).

  There were 652 contributors that provided over 2,000 pieces of information

  10,023 page views across the data collection period (222 average page views, peaks occurred on 1 March with 779 page views and 13 April with 786 page views).

- Two dedicated social media posts on 29 March and 11 April had a Facebook reach of 4382 and Engagement of 438 and Instagram reach of 3744 and Engagement of 75.
- "What's on Wednesday" social media posts on 20 March and 3 April had a Facebook reach of 1349 and engagement of 51 and Instagram reach of 629 and engagement of 9 people.

Demographics of participants

Table below summarises the demographics of the participants.

Table: Summary of demographics of YSYS Group B round 2 participants

Engagement Activity	Number of participants/ people engaged	Targeted group	Demographic information
Focus Group Session – Italian	7 people engaged	Older community members and CALD community members	Age: 50 -70 years old (30% Male, 70% Female) Language spoken at home: Italian (Group leader was there as an interpreter)
Focus Group Session – Greek	20 people engaged	Older community members and CALD community members	Age: 50 -70 years old (50% male and 50% Female) Language spoken at home: Greek (Group leader was there as an interpreter)
Drop-In sessions (Northcote – NARC)	36 people engaged	General community	Age: 20 -60 years old (50% Male, 50% Female)
Drop-In sessions (Bundoora Polaris)	13 people engaged	General community	Age: 30 -70 years old (30% Male, 70% Female)
Preston Mosque	3 posters, 5 flyers	CALD Community Members	Refer to online

Engagement Activity	Number of participants/ people engaged	Targeted group	Demographic information
Online (total 2061 contributions received)	667 participants with 597 contributing demographic data	General community members	Gender: 61.6% ‘Female’, 33.1% ‘Male’, 5.9% chose ‘I prefer not to say’ Female responses include Female and ‘I identify as a woman’ Male responses include Male and ‘I identify as a man’ Age: all ages with the majority of participants in the 35 to 44 age bracket (150 respondents) Most participants lived in Darebin Language spoken: 37 people indicated on the survey that they speak language other than English (Somali, Italian, Mandarin, Greek, Sicilian, Vietnamese). A further 27 people participated in CALD language. 533 people indicated that they only speak English or preferred not to respond. 10.72% speak another language. Aboriginal and/or Torres Strait Islander origin: one person identified as Aboriginal and/or Torres Strait Islander and six chose ‘I prefer not to say’, the other participants chose 'neither' Disability: 13 people identified as having a disability and 18 people chose ‘I prefer not to say’, the other participants did not identify as having a dis-ability.

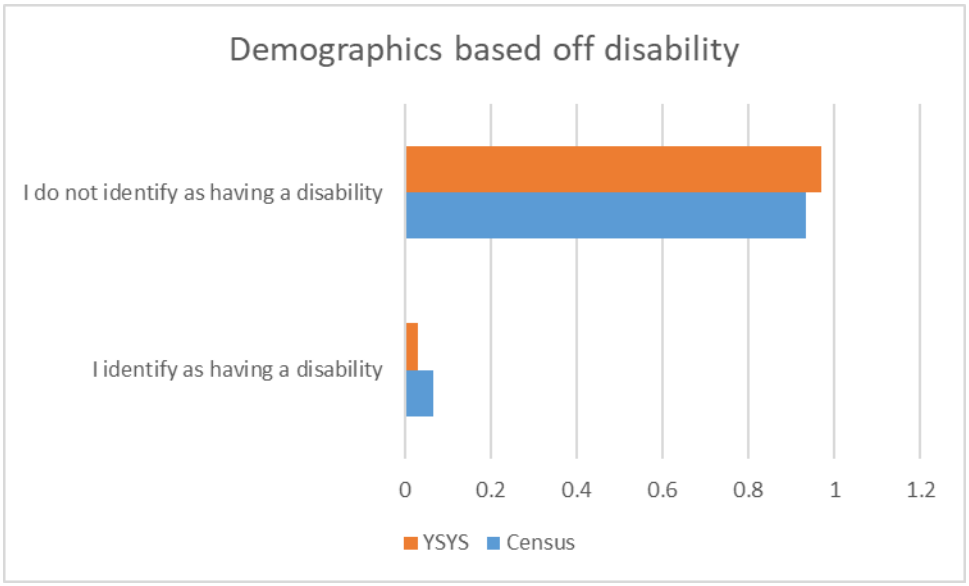
Demographics of participants

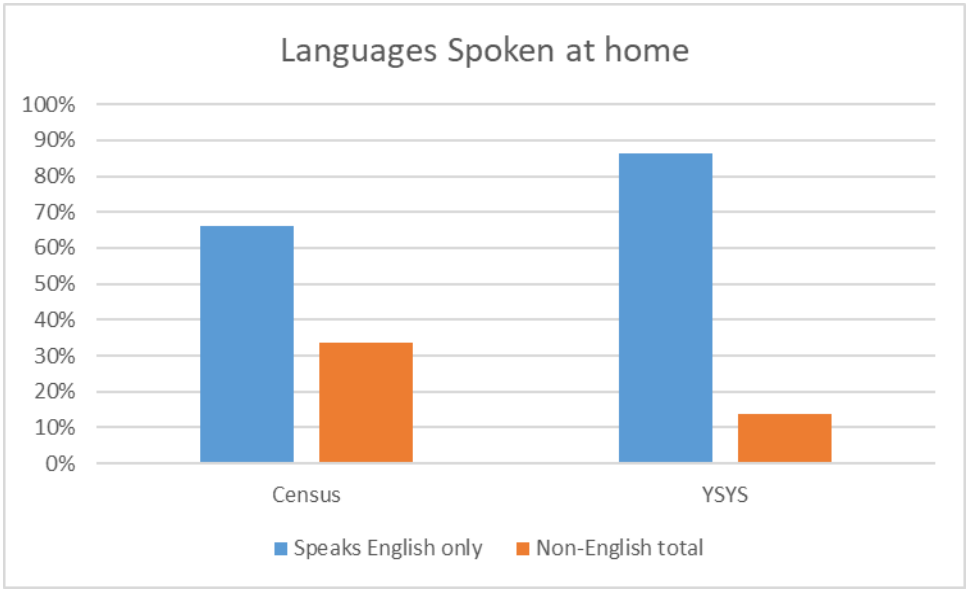
Within the City of Darebin, creating a culture of community engagement that is culturally safe and welcoming is important. This approach creates an environment where everyone, including culturally diverse communities, are able to respond and provide feedback on vital issues, including the Your Street Your Say consultation.

Officers were able to engage with people at their social groups and at public facing sessions like at Polaris Shopping Centre in Bundoora and the Northcote Aquatic and Recreation Centre.

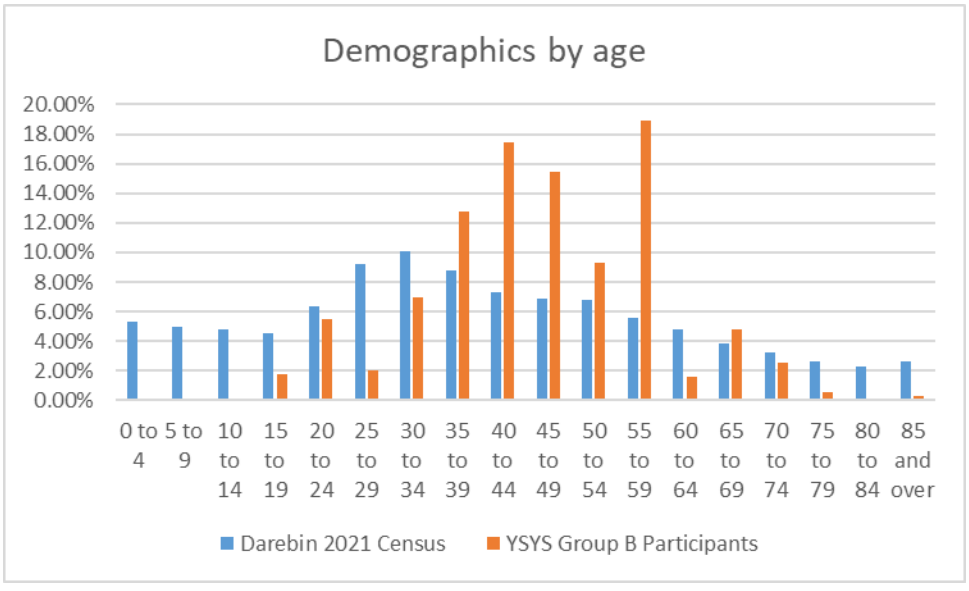
As included in the Table below, 597 participants contributed online with another 76 people specifically engaged in face-to-face sessions. The community groups targeted are culturally diverse and older members of the general community.

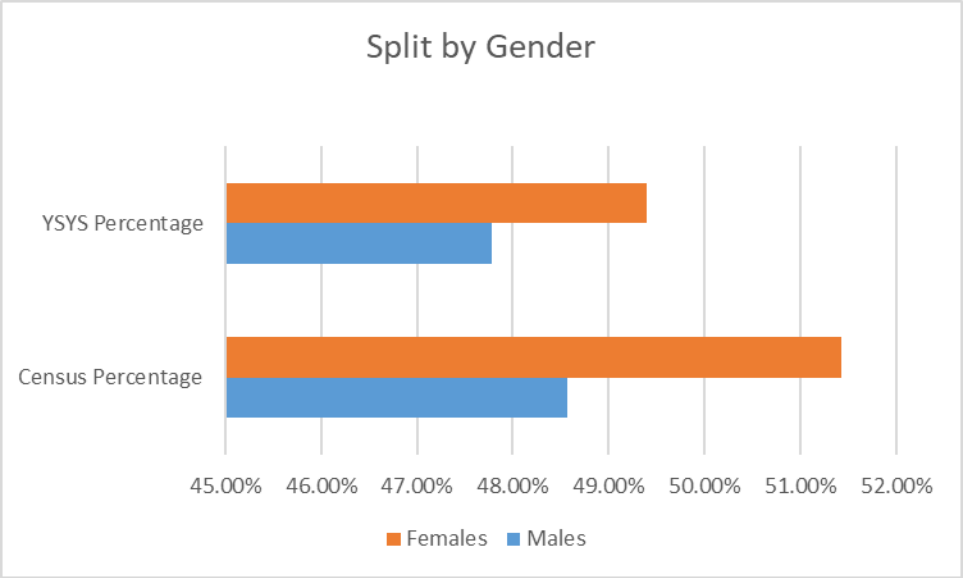
13 people out of 597 identified as living with a disability and 1 person out of 597 identified as Aboriginal/Torres Strait Islander along with 10.72% of online respondents identifying as speaking a language other than English compared to 30% of Darebin’s wider community that speaks a language other than English at home.





Younger people that are traditionally less engaged in these types of consultations. The gender split of responses reflects the Darebin demographics.





Summary of community feedback

The key findings of the round 2 consultation include the following:

- the majority of the 22 YSYS projects received high levels of support
  - 12 projects were supported by more than 80 %
  - 7 projects were supported by between 60 % to 79 %
  - 2 project was supported by between 50 % and 59 %
  - 1 project was supported by less than 50 %
- the 11 operational projects received mild support
  - 1 project was supported by more than 80 %
  - 3 projects were supported by between 60% to 79 %
  - 4 projects were supported by between 50% and 59 %
  - 3 projects were supported by less than 50 %
- the emailed feedback included 18 comments on projects that was not presented in the round 2 consultation
  - 11 emails included requests to address rat running (vehicles using local roads to avoid arterial roads) and speeding on Cain Avenue and Thomson Street, east of Victoria Road. A new project to address the issue was developed, following their emails.
  - the remaining 7 emails included concerns at 7 different locations. These locations were assessed in the round 1 consultation; however, they were ranked low. Projects were not developed at these 7 locations